

THE PROFESSIONAL ORIENTATION OF FOREIGN LANGUAGE COMPETENCE IN THE TRAINING OF FUTURE SPECIALISTS

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Modern education is in search of new approaches that would most contribute to enhancing the optimization of the educational process, improving the quality of the educational level in accordance with state and international educational standards. It is necessary to focus on such standards that will meet the current needs of social development in the preparation of future professionals in various industries. This issue is also relevant in the training of education professionals and specialists in creative professions – architects, designers, artists, and others. Receiving a high-quality education that would meet the international standards becomes topical and extremely necessary for future specialists.

Preparation of students at higher educational institutions for professional activities in order to increase their competitiveness, including global level, the possibility of their integration into international activities includes a search for new ways of improving the quality of training. In this regard, it is necessary to create a complex of measures that will be effective both for the mastering of special knowledge and for creating conditions aimed at developing the general culture of the person in a multinational space. The foreign language competence of a specialist is one of the most useful, popular and necessary conditions for the professional development in any industry. The ability to cooperate at the international level is extremely important in carrying out work in educational, artistic projects and so forth. The interest of Ukrainian students in the possibility of raising their education level in foreign universities using academic mobility programs is also increasing. To take advantage of this opportunity, the future specialist should be fluent in a foreign language.

The method of forming a professionally directed foreign language competence can help determine the direction in finding solutions to issues for improving the level of future specialists' training. Training for foreign language should provide students of higher educational institutions the sufficient level of linguistic knowledge, and also the ability to use a foreign language in any communicative situations. For example, future architects, designers, artists, and other specialists should be proficient in both fundamental subjects and freely communicate in their

native and international languages when they take part in organizing and holding international conferences, or when they participate in practical artistic and educational programs abroad. They should be knowledgeable in the area of artistic disciplines as well as have a high general cultural level and be able to interact effectively with colleagues.

Foreign languages of a professional orientation are taught in order to develop communication skills in the professional field of architectural, design, artistic, creative, and other subjects and topics. In the learning process, it is proposed to perform the tasks that have to form both professional and foreign language competencies of future specialists. The complex combination of professional and general competences provides specialists with a qualitatively higher level of education. They are also able to use their knowledge effectively and fulfill their professional duties under production conditions. All this will contribute to the effective creative realization of the individual, including the international level.

The development of foreign language competence contributes to the formation of sociocultural competence in general. In addition, it makes possible to complete the professionally-directed courses of disciplines to acquire professional knowledge freely using a foreign language. It is important for modern students to have practical conditions for the effective organization of their activities as specialists with a high level of general cultural and professional training. The important factors are: undoubtedly foreign experience in internships and studies, work experience in the international programs, participation in scientific conferences, projects and other events with the foreign languages.

For the most complete realization of the opportunities provided by the above-mentioned forms of educational activity, we need effective programs for learning foreign languages of a general and professional orientation. Another possibility is the development of methods for the implementation of advanced foreign language training of students by teaching special disciplines in a foreign language. Particular attention should be paid to the implementation of the final stage in the formation of students' speech skills; they should be given the opportunity of speaking practice. For formation and consolidation of foreign language competence skills in the learning process, it is possible to include communicative tasks. For example, they can be designed in the form of modeling situations that are considered as the recreation of professional international contacts of specialists. Such methods can play a significant role in the formation of special professional knowledge and skills.

Thus, the process of formation of the mentioned above components is important in the preparation of future architects, designers, artists, educators and other professionals in any modern highly skilled activity. A foreign language as a means

of enhancing the competitive potential of specialists is of great practical importance.